

Recommended Course Sequence

This program is designed to prepare the student for various positions in the hospitality industry. The following is the recommended course sequence of study:

First Semester

BUAD 106 Business Mathematics	3
CULA 50 Safety and Sanitation	2
HOSP 10 Introduction to Hospitality Industry ...	3
CIS 1 Computer Literacy Workshop	3
General Education Requirement	<u>3</u>
.....	14

Second Semester

BUAD 66 Business Communications	3
BUAD 80 Customer Service	3
CULA 55 Purchasing	2
HOSP 20 Hospitality Operations Mgmt.	3
HOSP 94 Hospitality Work Site Learning	1
General Education Requirement	<u>3</u>
.....	15

Third Semester

HOSP 35 Computer Apps. Hos. Ind.	3
HOSP 45 Legal Aspects Hospitality Ind.	2
HOSP 50 Hospitality Mktg/Sales/Adv.	3
HOSP 65 Hospitality Supervision	3
HOSP 94 Hospitality Work Site Learning	2
General Education Requirement	<u>3</u>
.....	16

Fourth Semester

CULA 173 Introduction to Wines	2
HOSP 40 Human Res. Mgmt. Hos. Ind.	3
HOSP 60 Hospitality and Financial Mgmt.	3
HOSP 94 Hospitality Work Site Learning	1
General Education Requirement	<u>6</u>
.....	15

Total Units 60

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Growing with Our Communities



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Hospitality Management



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What is Hospitality Management?

The course of study in hospitality management includes instruction in hotel and restaurant operations designed to prepare students for various positions in the hospitality industry.



What interests many prospective students in this field of study is the extraordinary range of



management jobs available. In addition to operational management, graduates can pursue careers in such areas as personnel, marketing, sales, finance, training, facilities management,

conference management and purchasing. Career progression is often rapid, with companies offering very good financial and professional development packages in recognition that there is a major shortage of well qualified management graduates for what is one of the world's largest and fastest growing industries.

Endless possibilities associated with a career in the hospitality industry exist for those completing a course of study in this varied and interesting field!

The Program

The curriculum includes extensive instruction in hotel and restaurant operations designed to prepare students for various positions in the hospitality industry. Excellent job prospects exist with employers at hotels/motels, restaurants, clubs, cafeterias, food manufacturing companies, contract food service providers, schools, airlines, railways, and cruise ship companies.

Curriculum includes the study of the business component of the industry. Classes will focus on operations management, financial management, human resource management, marketing and sales, and management information systems/technology applications emphasizing these functions within the hospitality industry.

An exciting part of the program of study is the provision of a work site/internship component.



This component provides the students with the opportunity of on-the-job experience with local employers while attending Shasta College.

The Hospitality Management curriculum offers the student the opportunity to receive an Associate in Science Degree, as well as fulfill the lower division requirements of existing four-year hospitality programs throughout the country.

Career Paths

Airports to airplanes, luxury cruise lines to riverboat restaurants, universities to schools, railway stations to express trains, takeaways to top restaurants, city center hotels to bed and breakfast. Wherever we are, whether in a department store, leisure center or bar and grill, there is normally a hospitality enterprise providing for our accommodation and dining needs.



The Hospitality Management Program affords students the potential for interesting and rewarding careers in management within the hospitality industries that include hospitality management, international hospitality management, and hotel and catering management. The hospitality industry also encompasses numerous sub sectors including accommodation and lodging, food and beverage service, tourism, travel and transportation, and event management.

IMPORTANT

In compliance with Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Age Discrimination Act of 1975, Shasta College does not discriminate on the basis of race, color, national origin, sex, handicap, or age in employment or in any of its educational programs or in the provision of benefits and services to its students.